



CANNT | ACITN 2022 ANNUAL CONFERENCE

OCTOBER 27-29, 2022

Hamilton Convention Centre by Carmen's
Hamilton, Ontario

**EXHIBITING,
SPONSORSHIP &
ADVERTISING
OPPORTUNITIES**

Canadian Association of Nephrology Nurses and Technologists

L'association canadienne des infirmières et infirmiers et des
technologues en néphrologie



About CANNT and Our Annual Conference

The Canadian Association of Nephrology Nurses and Technologists/ L'Association canadienne des infirmières et infirmiers et des technologues en néphrologie (CANNT/ACITN) is an organization dedicated to promoting excellence in nephrology care.

The CANNT Conference is the leading Canadian conference for nephrology nurses and technologists. Now in its 54th year, CANNT 2022 is expected to attract 300+ professionals and reflect the diversity of its members. The conference also responds to its membership's needs for education, networking and access to suppliers.

Opportunities to raise your corporate profile beyond the Exhibit Hall are available at a number of price points and levels of exposure!

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Why Sponsor?

The Annual Conference provides a number of benefits to enhance the experience for sponsors and attendees.

PRE-CONFERENCE

- ✓ Recognition in a pre-conference issue of the CANNT Journal
- ✓ Recognition in a pre-conference issue of the CANNT Connection Newsletter
- ✓ Pre-conference e-blast with sponsor information and schedule of events to all CANNT members and conference attendees
- ✓ Logo on homepage of conference website
- ✓ Showcase page on the CANNT website outlining what people can expect at your booth and/or to provide more information about your products and services

[...strengthen existing relationships and establish new ones...]

AT THE CONFERENCE

- ✓ Dedicated exhibit hall hours with prize draw opportunities
- ✓ Thursday welcome reception, Friday lunch, and Friday refreshment breaks served in exhibit hall
- ✓ Sponsored Concurrent Sessions incorporated into the overall conference agenda

POST-CONFERENCE

- ✓ Post-conference e-blast to all attendees with sponsor recognition
- ✓ Recognition in the post-conference issue of the CANNT Journal
- ✓ Recognition in the post-conference CANNT Connection that has over 1,000 subscribers

WHY EXHIBIT?

You will have the opportunity to introduce your company's products and services to nurses and technologists. These professionals want to make informed decisions. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!

Sponsorship Opportunities¹

PLATINUM \$15,000

All Gold level entitlements PLUS

- 3 additional complimentary registrations (4 total)
- 50% discount on 2 ads in upcoming issues of the CANNT Journal
- Opportunity to host 60-minute complimentary virtual Industry Workshop between May 1- June 30
- Social Media Shout-out "pre-conference"
- Platinum Sponsors have first opportunity to be recognized as sponsor of one of the following activities:
 - Welcome Hospitality Suite
 - Welcome Reception, Thursday
 - Opening Plenary Speaker, Thursday
 - Evening of Entertainment, Friday
 - Closing Plenary Speaker, Saturday

GOLD \$10,000

All Silver level entitlements PLUS

- 2 additional complimentary registrations (3 total)
- 25% discount on 2 ads in upcoming issues of the CANNT Journal
- Reserved table at banquet, if desired
- 1 e-blast to pre-conference attendance list²
- Banner ad on conference website
- 50% discount on opportunity to host a 60-minute virtual Industry Workshop between May 1- June 30
- Social Media Shout-out "pre-conference"
- Gold sponsors have first opportunity to be recognized as sponsor of one of the following activities:
 - Delegate nametag lanyards
 - Lunch (3 available), Thursday, Friday or Saturday
 - Poster Hall
 - Friday Plenary Speaker
 - Audio-Visual Support

SILVER \$5,000

All Bronze level entitlements PLUS

- 1 additional complimentary registration (2 total)
- 25% discount on 1 ad in an upcoming issue of the CANNT Journal
- 25% discount on opportunity to host a 60-minute virtual Industry Workshop between May 1- June 30
- Silver sponsors have first opportunity to be recognized as sponsor of one of the following activities:
 - Breakfast (3 available), Thursday, Friday or Saturday
 - Charging Station

BRONZE \$3,000

- 1 complimentary registration
- 1 complimentary exhibit booth
- Verbal acknowledgement in opening ceremonies
- Recognition in program/ by sponsorship category
- Website recognition with hyperlink
- Corporate logo on onsite sponsor recognition signage
- Name tag ribbons to identify sponsor level
- One brochure insert in delegate bags (400 units)
- Logo/link on CANNT Conference website and CANNT Association Website
- Bronze sponsors have first opportunity to be recognized as sponsor of one of the following activities:
 - Refreshment Break (6 available), Thursday, Friday or Saturday

Register your sponsorship today!

Contact cannt@cannt.ca

¹ All sponsorship recognition opportunities are allocated based on availability and on a first-come/first-served basis.

² e-blasts will be sent to attendees via CANNT office

Additional Visibility Opportunities

Participate in any number of these opportunities to provide additional exposure for your company!

DELEGATE BAG INSERTS \$500

- ✓ Provide 300 units (flyer/brochure – no catalogues)

HOTEL ROOM DROP \$1,000 (2 AVAILABLE)

- ✓ Promotional materials placed in each registered delegate's guest room at the Sheraton Hamilton Hotel (sufficient promotional material to be provided by sponsor; hotel room drop fee is responsibility of sponsor)

DELEGATE GIVE-AWAYS

- ✓ Provide 300 of an item in the delegate bags
Suggested items are pens, pads, highlighters, hand sanitizer, stress balls, etc.³

DELEGATE BAG

- ✓ Provide 300 delegate bags imprinted with both the conference and sponsor's logos

HOTEL KEY CARD \$1,000

- ✓ Sponsor logo printed on all hotel key cards provided to registered delegates as they check in to the Sheraton Hamilton Hotel (production cost of key cards is responsibility of sponsor)

DOOR PRIZES / INCENTIVES

- ✓ Donate an item(s) as an incentive for early registration
- ✓ Donate an item(s) as an onsite door prize

SPONSOR A WORKSHOP (THURSDAY, 2 HOURS) \$2,500

Available to platinum and gold sponsors only

For more information on this opportunity, email cannt@cannt.ca

SPONSOR A CONCURRENT SESSION \$750

For more information on this opportunity, email: cannt@cannt.ca

SPONSOR A VIRTUAL WORKSHOP (BETWEEN MAY 1-JUNE 30) \$5,000

For more information on this opportunity, email: cannt@cannt.ca

SPECIALTY COCKTAIL DURING EVENING OF ENTERTAINMENT \$4,000

Cheers to 2022! – Sponsor a special cocktail during the Evening of Entertainment.

A sign outlining your signature cocktail will be present at the bar, and each attendee will receive one drink ticket for the special cocktail. *Make sure to prepare a toast!*

³ CANNT reserves the right to limit the number and type of give-aways in the delegate bags

Exhibit Information

EXHIBIT DATES

(subject to change)

MOVE-IN

Thursday, October 27
1200 – 1600

EXHIBIT HALL

Hamilton Convention Centre by Carmen's

TEAR-DOWN

Friday, October 28
1400 – 2000

DISPLAY AND ACTIVITIES IN EXHIBIT HALL

Thursday, October 27	1700 – 1900	Evening Reception
Friday, October 28	0730 – 0830	Breakfast
	1145 – 1245	Lunch
	1330 – 1400	Refreshment Break

EXHIBIT BOOTH SPECIFICATIONS

Standard booths are 10' wide by 8' deep with a framework of an 8' high draped backdrop and three (3) foot high side wings.

STANDARD BOOTH INCLUDES

- ✓ 1 electrical outlet
- ✓ 1 draped table
- ✓ 1 chair
- ✓ Company's name and booth location listed in Program

STANDARD BOOTH DOES NOT INCLUDE

Carpeting, Waste Basket, Signage, Storage. These and other items you require may be ordered from the official suppliers, order forms will be included in the Exhibitor Manual.

DISPLAY RESTRICTIONS

All displays must stay within the boundaries of the booth. Back wall height restrictions is eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space five (5) feet in from the aisle cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

SPACE ASSIGNMENT

Booths will be allocated by sponsorship level together with a first-come, first-served basis. Your completed online form and payment must be received before booth location will be assigned.

OTHER SERVICES

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telecommunications, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies closer to the meeting dates. Exhibitors will have the opportunity to book accommodations at the special conference rate.

BOOTH FEE

\$2,000 per booth
on or before June 1, 2022

\$2,300 per booth
after June 1, 2022

Exhibitor booths will be assigned on a first come, first served basis, with consideration being given to multiple booth purchases and sponsorship support as well.

**Complete the Exhibitor
Registration Form to
reserve your booth today!**
www.cannt-acitn.ca

CONTACT

For any questions or further details,
please do not hesitate to contact:

**CANNT Exhibitor/Sponsorship
Coordinator**
1-613-507-6053
cannt@cannt.ca