



CANADIAN ASSOCIATION  
OF NEPHROLOGY NURSES  
AND TECHNOLOGISTS

**CANNT  
2024**

**OCTOBER  
24-26**

OTTAWA CONFERENCE  
AND EVENT CENTRE

**SPONSORSHIP  
AND EXHIBIT  
PACKAGE**

[www.cannt-acitn.ca](http://www.cannt-acitn.ca)

## Complex

- Little role for formulae
- Raising one child does not assure success with the next
- Expertise helps but not sufficient
- Relationships are key
- Cannot separate the parts
- Unknown variables
- Each child is unique
- Emergence



## ABOUT THE CANADIAN ASSOCIATION OF NEPHROLOGY NURSES AND TECHNOLOGISTS



The Canadian Association of Nephrology Nurses and Technologists/L'Association canadienne des infirmières et infirmiers et des technologues en néphrologie (CANNT/ACITN) is an organization dedicated to promoting excellence in nephrology care.

The Association includes over 300 members, ranging from RNs, RPNs, Pharmacists, Dieticians, Clinical Educators, Transplant Coordinators, Dialysis Technicians, Technologists, and more.

Each year, CANNT hosts an annual conference to provide a meeting environment for members and industry professionals to connect and collaborate, network, and gain access to important educational opportunities pertinent to nephrology industry care.

## THE ANNUAL CONFERENCE

The CANNT Conference is the leading Canadian conference for nephrology nurses and technologists. Now in its 56th year, CANNT 2024 is expected to attract 300+ professionals and reflect the diversity of its members.

The conference also responds to its membership's needs for education, networking and access to suppliers. Opportunities to raise your corporate profile beyond the Exhibit Hall are available at several price points and levels of exposure!

# WHY SPONSOR ?



## PRE-CONFERENCE

- ▶ Recognition in a pre-conference issue of the CANNT Journal
- ▶ Recognition in a pre-conference issue of the CANNT Connection Newsletter
- ▶ Pre-conference e-blast with sponsor information and schedule of events to all CANNT members and conference attendees
- ▶ Logo on homepage of conference website
- ▶ Banner Ad on CANNT website
- ▶ Social Media Exposure

## AT THE CONFERENCE

- ▶ Signage Recognition outlining our sponsors and supporters
- ▶ Dedicated exhibit hall hours
- ▶ Thursday welcome reception and Friday breakfast, lunch & refreshment break in exhibit hall
- ▶ Sponsored Concurrent Sessions incorporated into the overall conference agenda
- ▶ Nametag recognition outlining sponsorship level
- ▶ Social Media Exposure

## POST CONFERENCE

- ▶ Post-conference e-blast to all attendees with sponsor recognition
- ▶ Recognition in the post-conference issue of the CANNT Journal
- ▶ Recognition in the post-conference CANNT Connection that has over 1,000 subscribers
- ▶ Social Media Exposure

## WHY EXHIBIT ?

- ▶ You will have the opportunity to introduce your company's products and services to nurses and technologists. These professionals want to make informed decisions. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!



# SPONSOR RECOGNITION OPPORTUNITIES



The Annual Conference provides a number of benefits to enhance the experience for sponsors and attendees.

Sponsorship Options	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
<b>benefits</b>				
Complimentary Exhibit Booth	✓	✓	✓	✓
Discount on additional booth(s)	50%	25%		
Complimentary Full Registration	4	3	2	1
Complimentary Dinner Tickets (Friday)	4	3	2	1
Verbal acknowledgement in opening ceremonies	✓	✓	✓	✓
Listing on website under 'Industry Partners' menu tab until December 31, 2024	✓	✓	✓	✓
Recognition in program/ by sponsorship category	✓	✓	✓	✓
Website recognition with hyperlink	✓	✓	✓	✓
Corporate logo on onsite recognition signage	✓	✓	✓	✓
Name tag ribbons to identify sponsor level	✓	✓	✓	✓
One brochure insert in delegate bags (300 units)	✓	✓	✓	✓
Discount on ad in an upcoming issue of the CANNT Journal	50% on 2 ads	25% on 2 ads	25% on 1 ad	
Banner Ad on Conference Website from June–December 31, 2024	✓	✓	✓	
Recognition in CANNT Newsletter for two editions	✓	✓	✓	
e-blast to pre-conference attendance list <sup>1</sup>	✓	✓	✓	
Social Media Shout-out 'pre-conference'	✓	✓	✓	
Social Media Shout-out 'post-conference'	✓		✓	
Registrant list (no email addresses included, attendee must opt-in)	✓	✓	✓	✓
Option to Sponsor an Industry Workshop (supplemental fee of \$1,500.00)	1st priority	2nd priority		
Opportunity to host pre-conference 60-minute webinar (September)	1st priority	2nd priority		
Opportunity to Sponsor a Concurrent Session (supplemental fee of \$750.00)	1st priority	2nd priority	3rd priority	4th priority
<b>in-kind sponsorship</b>				

If you are interested in providing an IN-KIND SPONSORSHIP to CANNT 2024 – Please contact [cannt@cannt.ca](mailto:cannt@cannt.ca) to discuss the possibilities or for more information.

All sponsorship recognition opportunities are allocated based on availability and on a first-come/first-serve basis.

<sup>1</sup> e-blast will be sent to attendees via CANNT conference office.

# SPONSOR RECOGNITION BASED ON LEVEL



## PLATINUM \$20,000

Platinum Sponsors have first opportunity to be recognized as sponsor of one of the following activities:

- Welcome Reception – Thursday
- Opening Plenary Speaker – Thursday
- Evening of Entertainment – Friday
- Closing Plenary Speaker – Saturday

## GOLD \$15,000

Gold Sponsors have first opportunity to be recognized as sponsor of one of the following activities:

- Delegate nametag lanyards
- Lunch – 3 available: Thursday, Friday (in exhibit hall) or Saturday
- Friday Plenary Speaker
- Audio-Visual Support

## SILVER \$10,000

Silver Sponsors have first opportunity to be recognized as sponsor of one of the following activities:

- Breakfast – 3 available: Thursday, Friday (in exhibit hall) or Saturday
- Charging Station

## BRONZE \$5,000

Bronze Sponsors have first opportunity to be recognized as sponsor of one of the following activities:

- Refreshment Break – 6 available: Thursday, Friday or Saturday

## SUPPLEMENTAL VISIBILITY RECOGNITION OPPORTUNITIES

### ▶ HOTEL ROOM DROP SPONSOR \$1,500

2 available

### ▶ DELEGATE BAG SPONSOR \$3,000

1 available – sponsor must provide the bags

### ▶ SPECIALTY COCKTAIL \$3,000

Sponsor a Special Cocktail during the Welcome Reception.

A sign outlining your signature cocktail will be present at the bar. You pick the name!

## CONTACT

To confirm your sponsorship and/or exhibit booth, please contact [cannt@cannt.ca](mailto:cannt@cannt.ca) with your interest.



## EXHIBITOR INFORMATION

### EXHIBIT HALL

- ▶ OTTAWA CONFERENCE AND EVENT CENTRE

### EXHIBIT BOOTH FEES

- ▶ \$2,500.00 per booth – includes one complimentary exhibit booth registration.

### DISPLAY & ACTIVITIES IN EXHIBIT HALL\*

- |   |   |
|---|---|
| ▶ <b>MOVE-IN</b><br>Thursday, October 24<br>1200 – 1600           | ▶ <b>TEAR-DOWN</b><br>Friday, October 25<br>1400 – 2000         |
| ▶ <b>EVENING RECEPTION</b><br>Thursday, October 24<br>1700 – 1900 | ▶ <b>LUNCH</b><br>Friday, October 25<br>1145 – 1245             |
| ▶ <b>BREAKFAST</b><br>Friday, October 25<br>0730 – 0830           | ▶ <b>REFRESHMENT BREAK</b><br>Friday, October 25<br>1330 – 1400 |

### SPACE ASSIGNMENT

Booths will be allocated by sponsorship level together with a first-come, first-served basis. Your completed online form and payment must be received before booth location will be assigned.

\* times subject to change and will be finalized in Exhibit Manual

### EXHIBIT BOOTH SPECIFICATIONS

Standard booths are 10' wide by 10' deep with a framework of an 8' high with draped backdrop and three (3) foot high side wings.

### STANDARD BOOTH INCLUDES

1 electrical outlet, 1 draped table, 2 chairs, Company's name and booth location listed in program.

### DISPLAY RESTRICTIONS

All displays must stay within the boundaries of the booth. Back wall height restrictions are eight (8) feet. Sidewalls and display fixtures occupying the front one-half of the exhibit space five (5) feet in from the aisle cannot exceed a height of four (4) feet within ten (10) feet of a neighboring exhibit. Further details will be contained in the Exhibitor Manual.

### EXHIBITOR SERVICES

The CANNT Office will follow up with exhibitors with the details from the third-party exhibit company with order forms for additional booth needs.